

# PROSPEROUS PET BUSINESS

## ONLINE CONFERENCE

More Money. More Ease. More Freedom!



HOSTED BY:

KRISTIN MORRISON

FOUNDER OF SIX-FIGURE PET BUSINESS ACADEMY™



Pet Sitting \* Dog Training \* Pet Grooming \* Dog Walking \* Doggy Day Care

## Ready to Get YOUR Business in Front of a HUGE Audience of Enthusiastic Pet Business Professionals?

### Lock in Your Sponsorship for the 2017 Prosperous Pet Business Online Conference NOW!

(Special Early Bird Pricing only available until July 14, 2017)

It's not every day that connecting with so many passionate and engaged prospects is this easy. More than 7,500 pet business owners made the 2016 Prosperous Pet Business Online Conference their top priority last year... and this year, it's going to be even bigger - we've formed even more strategic partnerships to get the word out about our 2017 conference, and we're anticipating that a **global audience of 12,000 or more pet business owners will be attending the conference in October 2017.**

When you choose to sponsor the 2017 conference, you're taking advantage of the opportunity to:

- ✓ Reach a large number of targeted prospects at minimal cost and with almost no effort
- ✓ Build trust and gain clients by associating your business with this high-value event
- ✓ Reinforce branding with multiple touch points throughout the two-week conference
- ✓ Substantially increase sales and long-term customer retention!

Early Bird Pricing Now Open: Exclusive Offer Ends July 14, 2017			
	PLATINUM <del>\$6,500</del> \$4,500	GOLD <del>\$4,500</del> \$2,500	SILVER <del>\$1,500</del> \$800
Company Logo On All Speaker Videos	✓		
Company-Branded Giveaway To All Attendees	✓		
Featured Blog Post With Company Link	✓	✓	
Facebook Post With Company Link	✓	✓	
Company Logo On All Video Emails	✓	✓	
Company Logo On Attendee Welcome Email	✓	✓	✓
Company Logo On Conference Website	✓	✓	✓
Sponsor Landing Page With Link To Website	✓	✓	✓
Sponsor Thank You Email With Link To Website	✓	✓	✓

## What Do You Get When You Sponsor the 2017 Prosperous Pet Business Online Conference?

We're offering three sponsorship tiers to help you reach your marketing goals and connect with your target audience as effectively as possible.

Here are the highlights of each sponsorship package:

## **Platinum Level Sponsorship \$4,500 (price goes up to \$6,500 soon):**

- ✓ **Your business logo will appear at the end of every speaker video presented during the online conference.** (Your logo will appear on a minimum of 14 speaker videos; we'll know in June 2017 the exact number of speaker videos that we'll be releasing for the conference.)
- ✓ **You'll get a "free gift" button on the Conference Sponsors website page that you can use to offer attendees a gift in exchange for their email addresses.** (A fantastic way to build your list and grow your customer base!)
- ✓ **As one of our valued sponsors, you'll get a blog post interview, published on our Six Figure Pet Business Academy™ blog during the conference, along with a link to your company website.** (You will supply the interview questions, blog post will be up to 500 words.)
- ✓ **We'll feature you as one of our valued Platinum Sponsors on the Prosperous Pet Business Facebook page as well as on Kristin Morrison's Facebook profile page (Kristin's personal connections list on her active Facebook profile page include thousands of pet business owners and pet lovers).** We'll also include your logo and a link to your company website on both posts.
- ✓ **We'll include your logo in each email we send out announcing a new video in the conference series.** (Your logo will appear on a minimum of 14 speaker announcement emails; we'll know in June 2017 the exact number of emails that we'll send to conference attendees.)
- ✓ **Your company logo will be included in the "Welcome Conference Attendees" email sent to all attendees when they register for the conference.** (We had 7,500 pet business owners attend last year and are anticipating over 12,000 attendees this year!)
- ✓ **Your company logo will get a prominent spot on the conference home page.**
- ✓ **Your logo and website link will be given priority placement on the Conference Sponsors website page.** You'll also get to include a paragraph of up to 500 characters about your service, business or products on the Conference Sponsors website page.
- ✓ **We'll include your logo and link in our post-conference "Thank You Sponsors" email.**

### **\*\*Special Add-On Available For Platinum Sponsors Only:**

For an additional \$1,995 we'll record an 5-6 minute video interview with you about your product or service. Your interview video will be released twice to conference attendees: once during the conference and again with the "thank you to our sponsors" email we send out to all conference attendees. Please [email us](#) if you are interested in adding this premier option to your Platinum Sponsorship.



**EXCLUSIVE VIDEO OFFER**

- 5-6 Minute Video Interview
- Shown During Conference + in Sponsor Thank You Email Sent to ALL Attendees
- Only \$1,995 with Platinum Sponsor

Lock in your Platinum Sponsorship now by contacting us at: [Sponsor@ProsperousPetBusiness.com](mailto:Sponsor@ProsperousPetBusiness.com) or reserve your spot immediately by clicking the "buy now" button on the [sponsorship page](#).

## Gold Level Sponsorship    \$2,500 (price goes up to \$4,500 soon):

- ✓ **As one of our Gold Sponsors, you'll get a blog post interview, published on our Six Figure Pet Business Academy™ blog during the conference, along with a link to your company website.** (You will supply the interview questions, blog post will be up to 400 words.)
- ✓ **We'll feature you as one of our valued Gold Sponsors on the Prosperous Pet Business Facebook page along with a link to your company website.**
- ✓ **We'll include your logo in each email we send out announcing a new video in the conference series.** (Your logo will appear on a minimum of 14 speaker announcement emails; we'll know in June 2017 the exact number of emails that we'll send to conference attendees.)
- ✓ **Your company logo will be included in the "Welcome Conference Attendees" email sent to all attendees when they register for the conference** (we had 7,500 pet business owners attend last year and are anticipating over 12,000 attendees this year!)
- ✓ **We'll place your medium-sized logo at the bottom of the conference home page.**
- ✓ **Your logo and website link will be appear on the Conference Sponsors website page.** You'll also get to include a paragraph of up to 400 characters about your service, business or products on the Conference Sponsors website page.
- ✓ **We'll include your logo and link in our post-conference "Thank You Sponsors" email.**

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Company Logo On Attendee Welcome Email	✓	✓	✓
Company Logo On Conference Website	✓	✓	✓
Sponsor Landing Page With Link To Website	✓	✓	✓
Sponsor Thank You Email With Link To Website	✓	✓	✓

Lock in your Gold Sponsorship now by contacting us at: [Sponsor@ProsperousPetBusiness.com](mailto:Sponsor@ProsperousPetBusiness.com) or reserve your spot immediately by clicking the "buy now" button on the [sponsorship page](#).

## Silver Level Sponsorship \$800 (price goes up to \$1,500 soon):

- ✓ A small version of your logo will be included in the “Welcome” email sent to attendees when they register for the conference.
- ✓ We'll place your logo at the bottom of the conference home page.
- ✓ Your company logo will be included in the “Welcome Conference Attendees” email sent to all attendees when they register for the conference (we had 7,500 pet business owners attend last year and are anticipating over 12,000 attendees this year!)
- ✓ We'll include your logo and link in our post-conference “Thank You Sponsors” email.

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Sponsor Landing Page With Link To Website	✓	✓	✓
Sponsor Thank You Email With Link To Website	✓	✓	✓

Lock in your Silver Sponsorship now by contacting us at: [Sponsor@ProsperousPetBusiness.com](mailto:Sponsor@ProsperousPetBusiness.com) or reserve your spot immediately by clicking the “buy now” button on the [sponsorship page](#).

**Don't Miss Out on This Chance to Turn Our  
Conference Attendees into YOUR Loyal Customers!**

Right now, we're offering special “Early Bird” pricing as our way of rewarding you for taking action now. But this discounted pricing will only be in effect until July 14, 2017, so if you want to reach an anticipated audience of 12,000+ pet business professionals... you need to act fast!

Claiming your sponsorship spot is easy -

just contact us at [Sponsor@ProsperousPetBusiness.com](mailto:Sponsor@ProsperousPetBusiness.com) today or reserve your spot immediately by clicking the “buy now” button on the [sponsorship page](#)!